PHILIP MORRIS INTERNATIONAL INC. INTER-OFFICE CORRESPONDENCE

800 WESTCHESTER AVENUE, RYE BROOK, N.Y. 10573-1301

TO: Bill Murray

DATE: June 12, 1992

FROM: Lee Pollak LP

SUBJECT: Australian Health Warning Proposals

In order to add our corporate support to the effort being made in Australia to defeat the new packaging proposals, we thought it would be helpful for you to write directly to the officials there. A suggested text is attached.

The letter has been reviewed here with Bill Webb and Murray Bring and reflects comments received from Henry Goldberg and his staff in Moorabbin.

If you are in agreement with the idea of sending a letter, let me know and we can then have it prepared with the proper addressees and salutations. Also, please let me know if there is any particular language or point which you are not comfortable with.

cc: Geoff Bible, Murray Bring, Aleardo Buzzi, Craig Fuller, Bill Webb, Matt Winokur

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Source: https://www.industrydocuments.ucsf.edu/docs/fjdk0000